

2023

Awareness regarding  
Mission LiFE among  
students of KVS Prayagraj  
-an initiative by NBRI-  
EIACP in collaboration  
with  
CSIR-Jigyasa



**Environmental Information Awareness Capacity  
Building and Livelihood Programme (EIACP)**  
**CSIR-NBRI Lucknow**

## Awareness regarding Mission LiFE among students

An initiative by NBRI-EIACP in collaboration with CSIR-Jigyasa (25<sup>th</sup> February 2023)

On 25<sup>th</sup> February 2023, Team NBRI-EIACP along with Jigyasa Team approached students of **Kendriya Vidyalaya AFS Bamrauli, Prayagraj** and **Kendriya Vidyalaya New Cantt, Prayagraj** for the awareness of **Mission LiFE** and its importance with the aim of promotion of sustainable development.

Dr. Anju Patel (Scientist, Co-Coordinator, EIACP) explained about Mission Life. The Mission LiFE plans to create and nurture a global network of individuals, namely 'Pro-Planet People' (P3), who will have a shared commitment to adopt and promote environmentally friendly lifestyles.

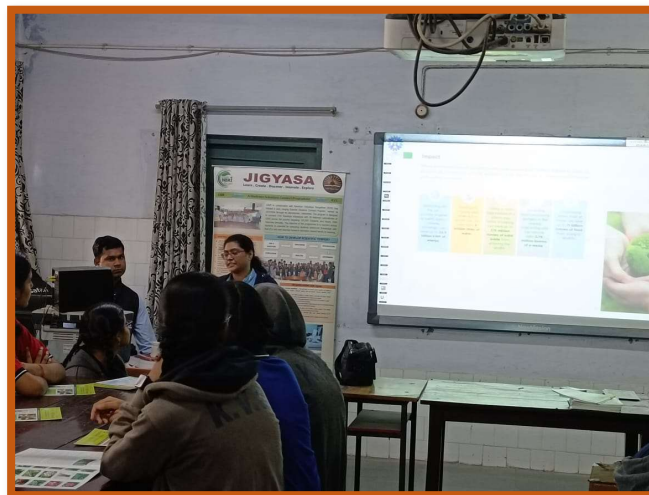


Through the P3 community, the Mission seeks to create an ecosystem that will reinforce and enable environmentally friendly behaviors to be self-sustainable.

She explained that in 2022-23, Mission LiFE will focus on Change in Demand, by nudging individuals, communities and institutions to practice simple environment-friendly actions (LiFE actions) in their daily lives.



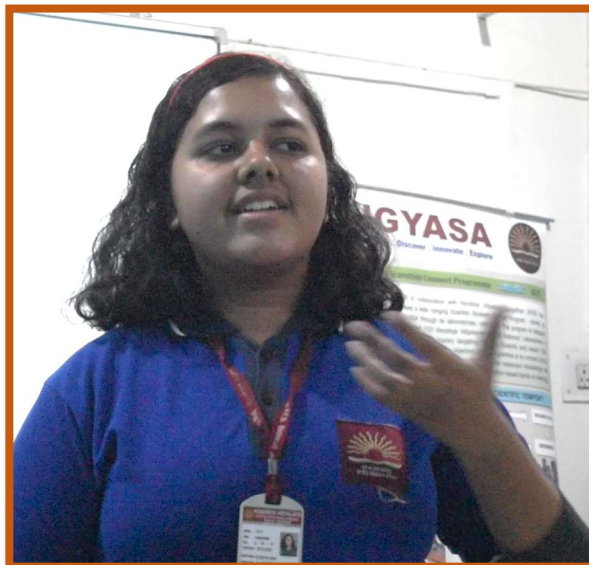
She also emphasized *the seven categories* of Mission LiFE, she sensitized them about a worldwide program initiated by the Government of India, that fosters ecological and conventional approaches in India, that enable us to make a countable contribution to attaining the sustainable development of the country.



She motivated students to adopt organic products, conserve natural resources, switch to renewable energy resources, and practice 3R (Reduce, Reuse & Recycle) principles in routine life. She also discussed the negative impacts of single-use plastics, reduction and recycle of e-waste.



Students came forward and express their views to adopt Mission LiFE and their individual action to achieve a sustainable lifestyle for the environment.



Students also came to know about the application of "**Green Planner**" and they practiced Green Planner applicability in their life.



NBRI-EIACP team members *distributed newsletters, flyers, and brochures* to the teachers as well as to the students.

